

ASSET IDENTIFICATION GUIDE

Which solution is right for you?

WHY IDENTIFY YOUR ASSETS?

Identifying your property, from tools and warehouse equipment to office furniture and computers, will help you...

- Provide visible deterrents against theft and loss
- Manage IT resources, equipment and upgrades
- Improve asset utilisation, managing mobile equipment as it moves between departments, floors or buildings
- Provide help-desk instructions for end users
- Provide visual reminders of service contracts, lease agreements or warranty information
- Facilitate inventory control and meet your company's record keeping requirements
- Maintain a record of information for your fixed asset register



Self-Adhesive Nameplates



Destructible Vinyl Labels

CHOOSING THE CORRECT PRODUCT

Consider the conditions your assets will be subjected to, such as heat and weather. Are your assets plastic, metal or wood? Are the surfaces smooth or textured, curved or flat? Seton offers a complete selection of identification methods and materials, most available custom printed, or blank for you to complete using an engraver, stamps, stencil or permanent marker. When you've examined your requirements, see the chart below to help you find just the right products to satisfy your specific needs!



Asset ID Labels



Barcode Scanners



Debossed Aluminium Foil Labels



Tamper Indicating Labels

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YOUR COMPLETE GUIDE TO PROPERTY IDENTIFICATION

Use this chart to quickly determine the appropriate identification nameplate or label for your specific application. All the key features are marked on this chart. See the indicated page in your Seton catalogue for more detailed information.

	Lasts from... (°C)	Lasts up to... (°C)	Indoor Use	Outdoor Use	Consecutive Numbering	Custom Wording	Self-Adhesive	Mounting Holes	Normal Abrasion	Heavy Abrasion	Very Heavy Abrasion	Barcode
Aluminium Plates	-36°C	177°C	✓	✓	✓	✓	✓	✓	✓			
Brass Plates	-50°C	700°C	✓	✓	✓	✓	✓	✓	✓	✓		
Destructible Vinyl Labels	-40°C	110°C	✓		✓	✓	✓		✓			
DuraGuard® Nameplates	-40°C	145°C	✓	✓	✓	✓	✓		✓	✓		✓
Mondo Bondo™ Labels	-40°C	120°C	✓		✓	✓	✓		✓	✓		✓
Quickguard™ Nameplates	-40°C	149°C	✓	✓	✓	✓	✓		✓	✓		
Self-Debossing Foil Labels	-40°C	120°C	✓	✓		✓	✓		✓			
Setonguard® Nameplates	-40°C	149°C	✓	✓	✓	✓	✓		✓	✓	✓	
Stainless Steel Plates	-50°C	1200°C	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Tamper-Evident DuraGuard®	-40°C	145°C	✓		✓	✓	✓		✓	✓		✓
Seton-Seal Self-Laminating Labels	-40°C	95°C	✓			✓	✓		✓			

MATERIAL CHOICES

Metallised Polyester (e.g DuraGuard®)	Exceptionally durable material, best used on flat or slightly curved surfaces. Metallised finish gives mirror-like effect and added durability. Suitable for indoor or outdoor use.
Anodised/Annealed Aluminium (Setonguard®/Quickguard™)	Permanently debossed (or self-debossing) so writing remains visible even if ink is removed. Highly resistant to chemicals, solvents, abrasions or extreme temperatures. Use indoors or outdoors.
Polyester (e.g Mondo Bondo™)	Durable, flexible and versatile material is suitable for indoor or outdoor use and will withstand minimal exposure to chemicals, abrasions and inclement weather.
Vinyl Labels	A flexible material, scuff and ultra-violet resistant to withstand outdoor use. Life span is 3 years or more outdoors. Great for curved surfaces.
Destructible Vinyl	Very thin, fragile material that breaks into small pieces when attempts are made to remove it. Holds securely to most flat or curved, smooth, clean surfaces.
Laminated Mylar	Mylar overcoat protects printed message and resists moisture, smudging, abrasion and weather conditions for up to two years outdoor life.
Polyester Paper	Laminated polyester top coat provides extra resistance to moisture, abrasion, smudging and cleaning, making labels far more durable than simple paper equivalent.
Aluminium/Aluminium Foil	Soft, pliable metal can be bent for application to curved surfaces. Impervious to solvents and chemicals. Low resistance to heavy abrasion.
Brass	An alloy of zinc and copper, distinguishable by its golden colour. Durable material with high resistance to chemicals and abrasion. Suitable for harsh industrial environments and indoor or outdoor applications.
Stainless Steel	Extreme abrasion, corrosion and chemical resistance, for use in very hazardous conditions, such as high fire risk areas, marine equipment and boiler plates. Withstands temperatures up to 1200°C. Shinier finish than aluminium.

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SPECIALTY ADHESIVES

ADHESIVE	CHARACTERISTICS	APPLICABLE LABELS
Tamper Evident	Adhesives leave visible evidence of attempted removal or tampering and makes labels impossible to re-apply. Residue options include Checkerboard effect or 'VOID' wording.	DuraGuard® 'VOID' Checkerboard Tamper Evident Labels
Mondo Bondo™	Ultra-aggressive adhesive designed to give outstanding adhesion and durability, even on difficult surfaces such as oil and grease covered steel or rugged, highly-textured or powder-coated surfaces.	Mondo Bondo™ Labels
3M – #467, #468, #9471 & #9472	A range of permanent 3M adhesives to suit smooth or rough/textured, plastic or non-plastic and flat or curved surfaces.	Setonguard®, Quickguard™



Barcoded Labels



Self Laminating Labels

WHICH ASSET IDENTIFICATION NAMEPLATE IS RIGHT FOR YOU?

- Key Benefits Highlighted in Green

FEATURES	DuraGuard®	Quickguard™	Setonguard®
Environment/Use	Suitable For Moderate Indoor Or Outdoor Use	Suitable For Moderate Indoor Or Outdoor Use	Suitable For Extreme Indoor Or Outdoor Use
Material	Metallised Polyester	Anodised Aluminium	Anodised Or Annealed Aluminium
Embossing	May Be Written On But Not Embossed	Can Be Hard Embossed	Excellent Choice For Hand Embossing
Finish	Overlamine For Durability	None	Matte Or Gloss Available
Adhesives	Universal Or Tamper Evident Adhesive (Which Leaves Checkerboard Effect When Removed For Added Security)	Choice Of Two 3M Permanent Adhesives To Suit Smooth Or Rough Plastic Surfaces	Choice Of Four 3M Permanent Adhesives To Suit Smooth Or Rough, Plastic Or Non-Plastic Surface
Colours	6 Colours Available	3 Colours Available	11 Colours Available
Sizes	10 Sizes Available	2 Sizes Available	28 Sizes Available
Numbering	Consecutive Numbering Optional	Consecutive Numbering Optional	Consecutive Numbering Optional
Barcodes	Code 39, 128 And Interleaved 2 Of 5 Available	Not Available	Code 39, 128 And Interleaved 2 Of 5 Available
Minimum Quantity	300 Plates	100 Plates	300 Plates
Delivery Time	From 2 To 10 Days (Made In Australia For Reduced Lead Time)	Up To 4 Weeks	Up To 4 Weeks